

For Immediate Release:

One of the World's Leading Thinkers on Creativity and Innovation, Sir Ken Robinson, Ph.D. Presents in Houston at Montessori Conference

The public is invited to join the Montessori conference hosted by AMI/USA for an address by creativity expert, Sir Ken Robinson, Ph.D. He will present the keynote address, titled *Cultivating Creativity, Energy, and Curiosity*, on Friday, February 13 at 7:00 p.m. at the InterContinental Houston. The keynote address is open to the public, and tickets are \$20 at the door.

Sir Ken has spoken at numerous national and international engagements, including the National Education Association, the National Association of Independent Schools, and the 2006 TED (Technology, Entertainment, Design) Conference. Besides his work with non-profits, Sir Ken has also inspired the employees of UBS, Warner Brothers, and the Time/Fortune CNN Principal Voices in Beijing. His most recent book, *The Element: How Finding Your Passion Changes Everything*, explores the creative process of finding your own passion and the larger implications of doing what you love.

700 Conference participants will include policy makers, teachers, administrators, and parents from Montessori schools worldwide. The yearly refresher course is a professional opportunity for teachers and administrators alike. This year, the addition of a parent workshop opens the conference to parents of Montessori students and those who are interested in learning more about Montessori.

For more information about the Association Montessori International/USA or this year's refresher course and workshops, please visit <http://www.amiusa.org>.

About AMI

AMI was founded in 1929 in Amsterdam, the Netherlands, by Dr. Maria Montessori and her son, Mario Montessori. The aims of AMI are to propagate, maintain, and further the rights of the child and to protect and preserve the original pedagogy of the founder.

About AMI/USA

The Association Montessori International / USA is the national office of AMI located in Rochester, New York and is responsible for maintaining the standards governing Montessori education, managing a school recognition program, recruiting Montessori teachers, and providing services to the AMI Montessori community in the United States.

AMI/USA Mission

Association Montessori International of the United States (AMI/USA) brings the principles of Dr. Maria Montessori to the education of children, to help them attain their full potential in our society.

AMI/USA Goals

- To advance the growth of Montessori education as formulated by Maria Montessori in both private and public schools.
- To promote the development of teacher training to help foster Montessori education and meet the growing needs of member schools.
- To foster understanding in families and communities of the Montessori pedagogical principles and practice.
- To promote Montessori education in academia through research.
- To continue outreach, participation, and collaboration with affiliates (EAA, NAMTA) as well as kindred organizations that share the purpose of service to children.
- To maintain effective fiscal and organizational strength.

